



SCOUT FAIR TICKETS were distributed to unit leaders here Thursday in preparation for advance sale for the April 31-May 1 event. Signing ticket receipt for Jack Manion (right), Troop 20 sales manager, is field sales manager Paul Stout (seated), while Charles Gavin (left), district manager, and E. R. Applegate, council sales chairman, look on. Cubs, senior scouts and explorers have tickets.

Plan Advance Sale Of Scouting Fair Tickets

Scouting fair unit ticket sales managers were briefed Thursday night by chairman E. R. Applegate during a special kickoff meeting at Carpenter's Hall, 23rd street and Washington avenue.

Those attending the kickoff for the May 31-June 1 fair, to be held at the Granite City Army Depot, included Charles Gavin, Unitway Boy Scout district sales manager; and field sales managers Edward Jeneau, John Pison, George Reeves, Stanley Bell, A. R. Koepfer, William H. Thoeke and Paul Stout.

Tickets for the fair will be offered for sale in advance by every scouting unit in the district, with senior scouts, clubs and explorers acting as salesmen.

The top unit, district and council salesmen will be awarded prizes, with the council's leading salesmen receiving a transistor radio.

Parked Auto Struck

An auto owned by Kale Lantz which was parked at his home at 2238 Delmar avenue was struck by a hit-and-run driver. The accident was reported Friday but the time of its occurrence was not known. The left side of the auto was damaged, police said.

— TRY A CLASSIFIED AD —

Consult

Jim Henderson



About this question:

"Firemen refused to enter a burning house to fight the fire when shot gun shells began exploding from the heat. Naturally the fire loss was greater than need be. Will this 'shoot' their fire insurance or will the loss be fully covered?"

LUEDERS

AGENCY
1930 Edison
TR 7-0388 — GL 2-4174

HOTTEST BARGAIN IN YEARS!

Southaire GAS FURNACE from **FRIEDMAN'S**
FIFTH and MADISON

100,000 BTU

\$159.95

NOTHING DOWN
\$9.94 PER MONTH

- Thermostatically Controlled Heat
- 10-Year Warranty
- 1 Year Free Service
- A Size to Fit Every Job

CALL TR 7-6000
FOR FREE ESTIMATE

FRIEDMAN'S

Fifth and Madison

TR 7-6000

Granite City PRESS-RECORD
Page 20 Mon., April 22, 1963

Madison Lions Club Appoints Chairmen

Stephen Maeras was named chairman of the Madison Lions Club nominating committee at the weekly meeting Thursday at the Sportsman's club. The committee will report back with a recommended slate of candidates for club officers, after which an election will be held.

James Childers was named chairman of the installation event set for June 29.

A new member has joined the club. He is Tony Queiroff of Tony's Pizzeria.

It was announced that the Lions club will have a team in the Summer Bowling League at Madison Bowling alley.

The Lions team won both halves of the City League championship which finished Monday.

NEED CUTTER REPAIRS? CALL DOUGLAS, TR 6-2988

Spring Band Concert Thursday In Madison

The Madison high school band will present the third and final performance of its concert series Thursday at 8 p.m. in the high school auditorium. It will be the Spring Formal concert in which the musicians dress in formal attire.

The event is open to the public. Admission is by season ticket or a nominal charge to those who do not hold tickets.

Bar Group Meets

Members of the Tri-City Bar Association, meeting Thursday evening at the Sunset Hill Holiday Inn, heard a talk on Land Trusts by Jack Levine of Chicago. He was introduced by ATTY. Randall Robertson, City ATTY. George Clifford Jr. presided over the session, attended by 17 members.

Parked Auto Damaged

An auto owned by Mike Vesel, 2144 Woodlawn avenue, which was parked and his home, was damaged by a hit-and-run driver Friday evening. The accident was reported to police about 10 p.m. Vesel's auto was damaged on the left rear fender.

GO TO CHURCH SUNDAY

Justifiable Homicide By Police In Shooting

A verdict of justifiable homicide was returned by a coroner's jury in the death of Lawrence Jones, 27, of Hillsdale, Mo., at an inquest Thursday evening conducted by Henry Pieper, deputy coroner.

The jury determined that death was caused by gunshot wounds in the head inflicted by a Granite City police officer in line of duty.

Brush and his wife led police on an extensive chase through the city early April 11 after burglarizing the H&P furniture store at Bellmore Village shopping center of a \$188 television set. Mrs. Brush was not injured.

The jury also found that Gale Jones, 30, of East St. Louis, died of natural causes last Tuesday, a victim of coronary thrombosis. Jones was stricken in his transport truck at the Lipsett Steel Co. here where he was hauling old auto bodies.

Ruckriegel Awarded Journalism Scholarship
Donald G. Ruckriegel, 2633 East 27th street, learned last week he had been awarded a journalism scholarship in July at New Mexico Highlands University, Las Vegas, N. Mex.

Ruckriegel won a Newspaper Fund Fellowship to the University of Georgia last summer. He had been an English Journalism teacher at Granite City high school last year and is presently a substitute teacher at Madison high school.

SPECIAL OFFER

NEW J-way SPREADER & FERTILIZER COMBINATION

Spreader Reg. \$5.95
Fertilizer Reg. 4.75

\$7.70

SAVE \$3.00

NEW APPROACH TO LAWN AND GARDEN BEAUTY

E. JONES LBR. CO. HWY. 66, MITCHELL TR 4-7314

FRIEDMAN'S Fifth & Madison Madison, Ill.

41ST ANNIVERSARY SALE!



FOAM-CUSHIONED

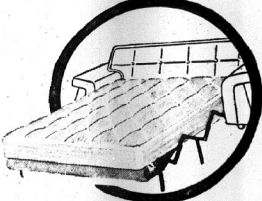
HIDEAWAY

CONVERTIBLE NYLON BED-SOFA and CHAIR SET

only **\$188**

- Covered with long wearing, easy to clean nylon frieze in your choice of brown, gold or turquoise.
- Zippered cushions filled with comfortable foam. Opens to sleep two on a full size bed with innerspring mattress that folds into the hide-away sofa when not in use.
- You would ordinarily expect to pay \$50 more for this hide-away sofa and chair. Buy now and save during our 41st Anniversary Sale.

SOFA OPENS TO REVEAL FULL SIZE BED WITH INNERSPRING MATTRESS



SALE OF PLAY GYMS



COMPLETE NURSERY SET

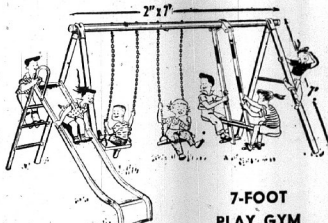
Only **\$41** Complete

Drop side crib with adjustable spring, innerspring mattress and playpen. Regular \$53 value during our 41st Anniversary Sale.

Big, 9-Foot PLAY GYM

only **\$29.95**

Brand new 1963 model play gym. Made of two inch tubing throughout. Candy-stripe legs, two swings, two-seat air glide, two-seat lawn swing, 7 ft. adjustable slide with safety tread platform, one thinning bar, two exercise rings and 1 trapeze bar.



7-FT. PLAY GYM WITHOUT SLIDE

only **\$14.95**

7-FOOT PLAY GYM WITH SLIDE

only **\$19.95**

Two inch head bar, 1 1/2 inch legs, two swings and two air glides.

Free Parking — On Our Own Lot
FREE DELIVERY

OPEN EVERY TUESDAY AND FRIDAY NIGHT

FRIEDMAN'S
FIFTH & MADISON
TR 7-6000

Granite City Press-Record

DEVOTED EXCLUSIVELY TO GRANITE CITY—MADISON—VENICE—MITCHELL

Vol. 60 — No. 32

SPECIAL AUTOMOBILE SECTION

Granite City, Illinois, Mon., April 22., 1963

COME and SEE for

'63

*You are
INVITED*

VISIT EVERY
DEALERSHIP

ALL THAT'S
NEW ...

ALL THAT'S
EXCITING

DURING
THE

QUAD-CITY Spring Auto FESTIVAL

CADILLAC ... Page 7

CHEVROLET ... Page 12

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LARK ... Page 14

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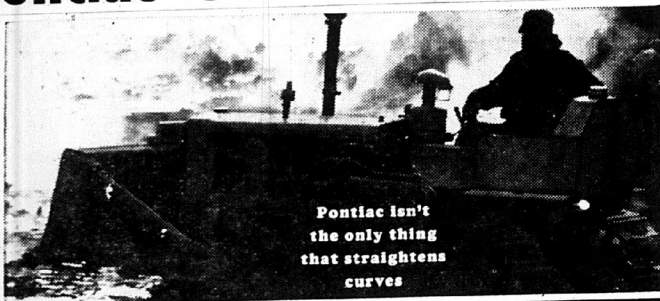
OLDSMOBILE ... Page 10

RAMBLER ... Page 6

PLYMOUTH ... Page 14

PONTIAC ... Page 2

Pontiac Grand Prix . . . Queen Of The Road



Pontiac isn't
the only thing
that straightens
curves



just the
nicest.

Wide-Track Pontiac

SEE YOUR AUTHORIZED PONTIAC DEALER FOR A WIDE CHOICE OF WIDE-TRACKS AND GOOD USED CARS, TOO

HUNDLEY-PONTIAC CO.

1801-05 MADISON AVE.

TR 7-1946



Vinton Birch, Pontiac instrumentation engineer, puts the '63 Grand Prix through some paces to be sure she passes all tests. Now he's concerned with the car's air conditioning. In the Pontiac engineering dynamometer or "hot room" the temperature is made as high as 110° to test the car. Infra red lamps help to raise the interior temperature of the car to those equivalent to hot weather conditions.

Pontiac Grand Prix... Queen Of The Road

Walter and Tom Hundley are proud of the Grand Prix.

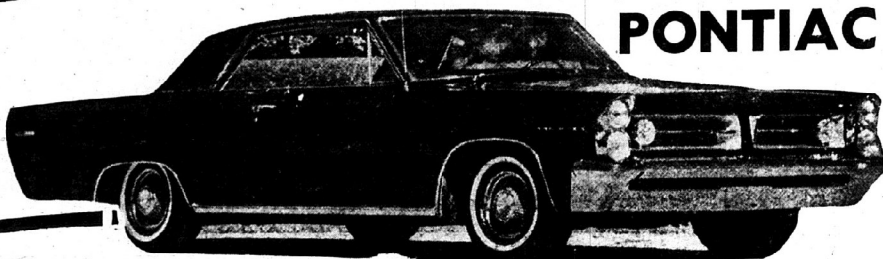
From the glamor standpoint, it has virtually everything a man could desire in such a versatile machine. Its exterior is distinctive yet dignified and authoritative. Chrome-haters can find little to complain about. The most striking styling effects are achieved through body sculpturing rather than reckless splashes of bright metal. From front, side or rear there is no mistaking the grand Grand Prix, even without the last-touch aluminum wheels which comprise the only noticeable exterior option. Inside, the car is as tastefully appointed as its exterior.

rior, with the emphasis on elegance rather than the gaudy. Focal points are ample bucket seats in front, the between-seats console with ash tray and glove compartment, the instrument panel safety assist bar and the tachometer or manifold vacuum gauge (or, as was the case on our cars, both).

According to the Hundley's both tachometer and manifold vacuum gauge are offered, the tachometer is attached to the left of the steering wheel on the instrument panel and the manifold gauge mounted on the console at about knee-level. The new manifold vacuum gauge at first seems little more than a showpiece, but with a bit of experimentation can be put to surprisingly good use.

Get Full Details at Hundley Pontiac

COME
SEE OUR
'63 PONTIAC'S



**HUNDLEY
PONTIAC**

THE '63 PONTIAC IS DESIGNED WITH THE DRIVER IN MIND. THE NEW WIDER WIDE-TRACK OFFERS YOU A RIDE THAT IS BETTER THAN EVER. NEW SELF-ADJUSTING BRAKES AND DELCOTRON GENERATOR ADD TO THE EASE OF CARING FOR AND LONG LIFE OF YOUR NEW PONTIAC. PONTIAC OFFERS YOU A WIDE RANGE OF ENGINES RANGING FROM THE ECONOMICAL 215 HORSEPOWER TO THE BREATHTAKING 370 HORSEPOWER.

ONE JUST RIGHT
FOR YOU

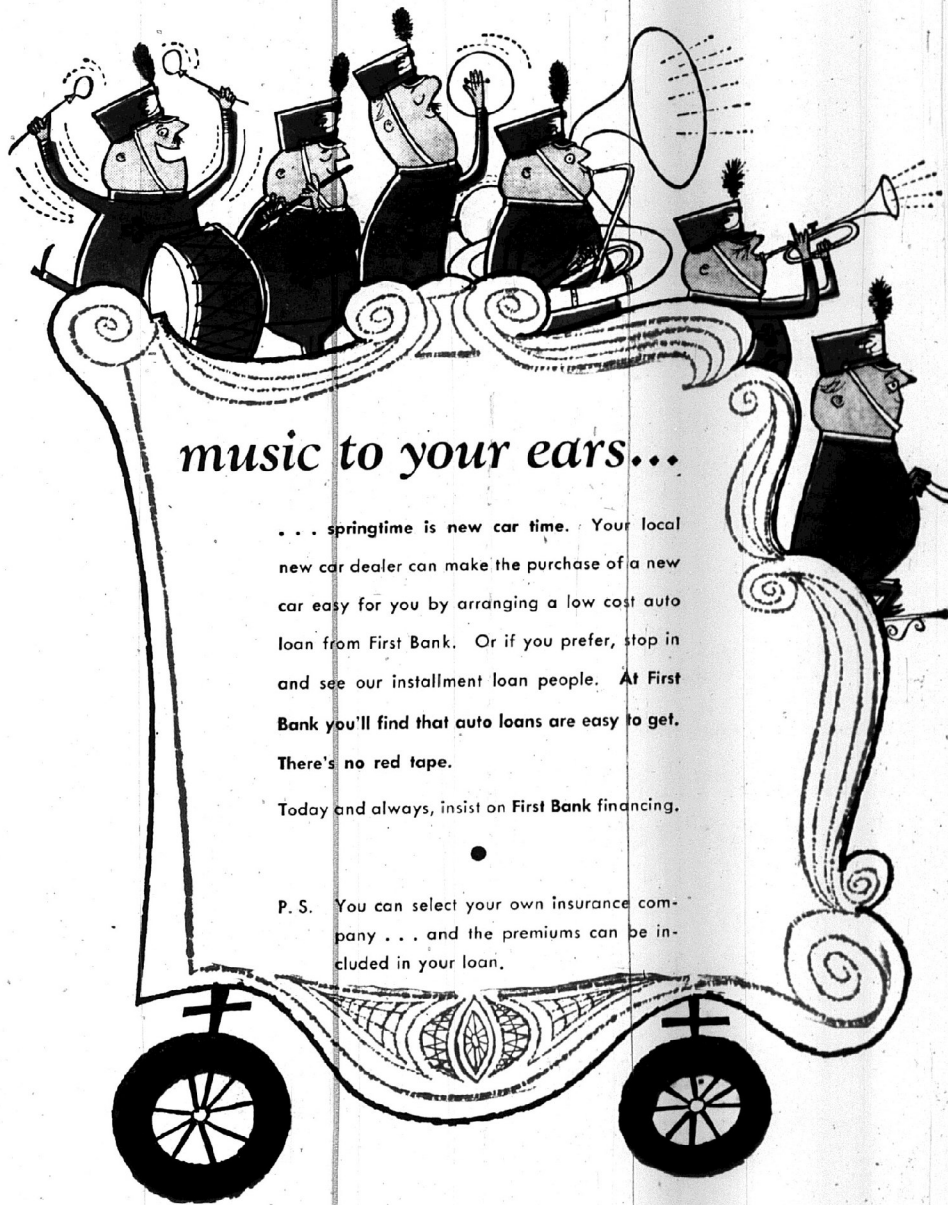
- BONNEVILLE
- STAR CHIEF
- CATALINA
- GRAND PRIX
- TEMPEST
- GMC TRUCKS

HUNDLEY PONTIAC

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VISIT OUR
SHOWROOM TODAY

TR. 7-1946



music to your ears...

... springtime is new car time. Your local new car dealer can make the purchase of a new car easy for you by arranging a low cost auto loan from First Bank. Or if you prefer, stop in and see our installment loan people. At First Bank you'll find that auto loans are easy to get. There's no red tape.

Today and always, insist on First Bank financing.

P. S. You can select your own insurance company ... and the premiums can be included in your loan.



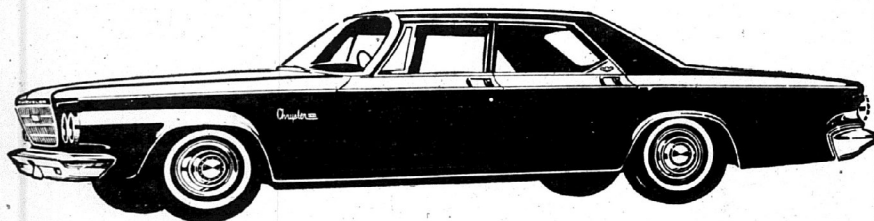
Member F. D. I. C.

FIRST Granite City National BANK

THE TRI-CITIES' MOST
CONVENIENT PLACE TO BANK

The Crisp New Custom Look For Chrysler

ASK BOB MADDOX ABOUT THE 5 YEAR --- 50,000 MILE WARRANTY



NOW SHOWING! *The Crisp, New, Custom Look of* CHRYSLER '63!

Seventeen feet of styling revolution! That's Chrysler '63! So new... so beautifully ahead... that they've already earned the acclaim of many top stylists! □ \$4,000? \$3,500? Think again... but much lower! Chrysler prices are still surprising people... they still start just above many "jr. editions." Come in today while we're offering special high trades. □ See Chrysler '63. The Big Beautiful Step Ahead! Now at:

MADDOX MOTORS, Inc.

4100 Nameoki Road

Granite City, Ill.

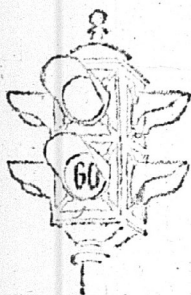
Bob Maddox of Maddox Motors is not only proud of Chryslers "Crisp Custom Look," he is more enthusiastic about the new 5 year or 50,000 mile warranty Chrysler offers to "back" the dependability of their 1963 cars.

According to Maddox, '63 Chryslers are easy to own. For example: The Newport, full sized. Surprisingly low priced. Pure Chrysler. A crisp, custom beauty in five different models. Two-door hardtop. Convertible. Four-door sedan. Four-door hardtop. Town and Country wagon.

Newport's Firebolt 265 engine speaks softly. Carries a big V-8 kick. Lean, velvet power takes you where you want to go quickly, quietly—always on regular fuel. Newport's stopping power is something to consider, too. Brakes are the biggest in its history. They're self-adjusting as well, with bonded linings for maximum life and effectiveness.

This modestly priced, full-size Chrysler seats six adults in spacious comfort, yet handles like a sports car. The reasons? Advanced torsion-bar suspension. New chassis fittings that need no lubrication for 32,000-mile intervals. Big curve-hugging springs. Many others. Superior Chrysler engineering also features a rust-resistant, all-welded Unibody.

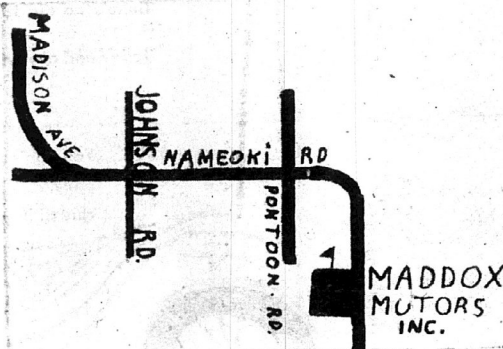
In spite of its low price, the emphasis on luxury is deep and deliberate in every Newport model. There are two distinctively different trim styles available depending on the model chosen. Elegantly pleated nylon-face fabrics combined with supple vinyl inserts are timeless in their good taste.



SEE CHRYSLER FOR 1963

- NEWPORT
- NEW YORKER
- CHRYSLER 300

THE CRISP NEW CUSTOM LOOK



CHRYSLER NEWPORT

Delivered In Granite City

\$3223³⁵

EQUIPPED WITH HEATER AND DEFROSTER, WHEEL COVERS AND WHITE WALL TIRES

MADDOX MOTORS, Incorporated
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CHRYSLER -- PLYMOUTH -- VALIANT

Planning
to buy a
**NEW
'63?**



See
Granite City Trust's

NEW CAR FINANCING CENTER

HERE'S WHY...

LOW BANK RATE

Financing directly saves
you money. Rate competitive
with any in the Metropolitan
St. Louis area.

FREE LIFE INSURANCE

CHOICE OF YOUR OWN AUTO INSURANCE AGENT

90-DAY GUARANTEED LOAN

Inquire about our plan.

FRIENDLY AND COURTEOUS SERVICE

GCT *...your friendly bank*

**GRANITE CITY TRUST
AND SAVINGS BANK**

1909 Edison Ave.



TRiangle 6-1212

RAMBLER ... Wins Car Of The Year Award

1963 is a year to be proud of for American Motors. And J. E. Brewer, who has been in the automobile business in the Quad-Cities longer than any other dealer is really proud of the "Car of The Year" award given to American Motors by Motor Trend Magazine. "It's a tremendous award, given to a fine automobile," says Brewer.

The Car of The Year award is not something that is lightly given to any automobile. The experts, drivers, engineers, mechanics and all of the people on the staff of Motor Trend magazine really give each car the works before selecting their choice as car of the year.

Factory tests and specifications are completely ignored. The car is independently tested by the magazine crew, tested in all phases of performance, looks, comfort and all of the rest of the categories needed to compile the massive data book on each car. Then, and then only, is the selection made.

Among the reasons the Rambler won the 1963 award according to Brewer, is the fact that prior to actually building the '63 Ramblers, American Motors laid down certain ground rules of construction and performance to keep the finished car within their compact car concept. Chief concern in these ground rules was to produce quality, reliability and durability and to make no changes unless they significantly contributed to the overall improvement of an already fine automobile.

These five design criteria were established: 1. interior dimensions should be improved; 2. exterior dimensions must remain the same or reduced; 3. entry and exit room remain same or be improved; 4. weight should be reduced; 5. all successful features for improving the value of the car must be retained. The result of this planning ... Rambler is the "Car of The Year" for 1963.

REPORT FROM MOTOR TREND EXPERTS ON THE '63 RAMBLERS:

"prove their mettle...reliability, performance in actual testing"



1963 Rambler Classic Cross Country Station Wagon

RAMBLER 6^{or} V8 MOTOR TREND *"Car of the Year"*



Rattle-free, stronger Advanced Unit Construction, the years-ahead breakthrough in car building. Massive uniside replaces many small parts.

MOTOR TREND Magazine's auto experts never handle the "Car of the Year" with kid gloves.

They slammed Ramblers over back-country roads and reported, "rough roads can be stormed with confidence."

They studied Rambler's Advanced Unit Construction—found it "so strong it'll take punishment longer."

Finally, they summed up Rambler '63 by saying: "It's an even better value than before."

American Motors—Dedicated to Excellence

BREWER MOTOR CO.

2165 Madison Ave.

Granite City, Ill.

There's a fresh,
new flair for fun in

RAMBLER FOR '63

WINNER OF MOTOR TREND MAGAZINE AWARD

'CAR OF THE YEAR'

**RAMBLER PRICES
START AS LOW AS \$1846⁰⁰**

THE CAR WITH BEAUTY
AND ECONOMY COMBINED

CALL FOR A PERSONAL DEMONSTRATION
RIDE — ASK FOR:

- ED SIDO
- E. MEDLEY
- HAROLD CHITWOOD

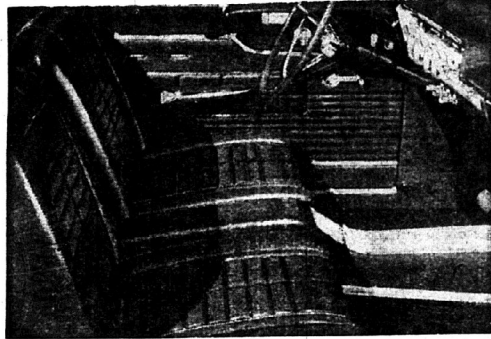
BREWER MOTOR CO.

YOUR LOCAL RAMBLER DEALER, EST. 1931
WHERE SERVICE FOLLOWS THE SALE

2163 MADISON

See and Drive the Economy
Champ! Winner of the
Class C Mobil Economy
Run. Rambler American
"440" with 28.61 miles
per gallon.

GL 2-3166



Pick any of six color-keyed Meteor S-33 interiors: mono-chromes in red, gold or black; two-tones in blue, beige or turquoise. With foam-padded, individually adjustable bucket seats . . . new leathery-soft crush-grain vinyl upholstery . . . and cushiony seamless carpeting . . . the Meteor S-33 surrounds you with gracious comfort.

**NOW AT OUR NEW LOCATION
LaRUE'S AUTO SALES
2261 MADISON AVE.**

**USED CARS WITH MANY
UNUSED MILES**
LaRue Michel — John Craig



- | | | | |
|--|--|--------|--------|
| '61 CHEVROLET 4-dr., Wagon, V-8, standard shift, radio, heater, w. w. tires - - - | '61 COMET 4 door deluxe, auto., radio, heater, w. w. tires - - - | \$1795 | \$1595 |
| '58 OLDS 88 4-dr., pow. steering, brakes, radio, w. w. tires - | '60 OLDS 88 Station Wagon, Auto., power steering, brakes, radio, heater, w. w. tires - | \$995 | \$2095 |
| '61 OLDS Super 88, 4 door, pwr. steering, brakes, Factory air, radio, heater w. w. tires - - - | '60 FORD Galaxie 2 door, V-8, Cruisamatic, power steering, radio, heater - - - | \$2395 | \$1495 |
| '55 FORD 9 passenger Station Wagon, power steering and brakes, w. w. tires - - - | '57 MERCURY Montclair, 2-dr., hardtop, power steer., radio, auto. - | \$495 | \$595 |

MANY OTHERS TO CHOOSE FROM

IT PAYS TO BUY YOUR NEW CAR FROM A LOCAL DEALERSHIP

Shopping around the metropolitan area may seem wise . . . and you may feel that you are saving a few dollars by "shopping around." But . . . many people fail to realize that for service after the sale, if their car is not purchased locally, the car should be taken to the point of purchase for service, to correct minor discrepancies—and, all of these trips away from the Quad-Cities cost in money, time and inconvenience. Local dealerships are convenient, and best of all, staffed with people you know, of whom live in this community. They get to know you. They are ALL interested in your satisfaction with the car you buy, be it a sparkling new '63 or a good, dealer-backed used car. They will help with financing, give you the best advice possible for they are interested in you as a customer . . . not as a "one-shot" sale.



SPARKLE!

meteor custom

Excitingly Different for '63




MERCURY METEOR CUSTOM 2-DR. H.T.
Stainless steel lower moldings . . . the applique behind the rear wheels, along rear roof pillars. Meteors pamper passengers with room and comfort. And they take to the road with outstanding performance.

MERCURY METEOR 4-DR. CUSTOM STATION WAGON
Three all-new four-door station wagon dazzlers — the Meteor, the Meteor Custom and the Country Cruiser with mahogany-ined metal side paneling. Each with solid unitized body.

TRI-CITY MERCURY

21ST AND MADISON AVE. GL 2-4186



One of twelve reasons why this is Cadillac's greatest year. For 1963, Cadillac tempts you with seven sedans, two coupes, two convertibles and a limousine. It also attracts you for a number of other reasons, including price. Why not see your dealer for the pleasant details?

VISIT YOUR LOCAL AUTHORIZED  DEALER
EAST SIDE MOTORS, Inc.
1101 St. Louis Ave. BR. 1-0581 East St. Louis, Ill.

Dodge Offers 42 Sparkling Models For '63

CLEARANCE



**TO MAKE ROOM FOR NEW CARS THAT ARE ARRIVING
WE'RE PULLING NO PUNCHES
WE WANT YOUR BUSINESS**

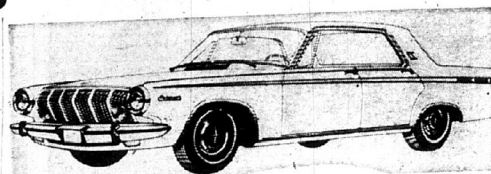
On any NEW or USED CAR or TRUCK in our stock. No use looking any longer for that "BEST DEAL". It's HERE waiting for you.

**TOPS IN NEW OR USED CAR
OR TRUCK WARRANTY**

5 years or 50,000 miles on any new car or truck (drive train). One year on used cars — G. W. Warranty.



**SAVE
PLENTY AT
FARRINGTON** **MOTORS, Inc.**
TR. 6-3564
1911 MADISON AVE. GRANITE CITY, ILL.



Dodge offers automobile buyers a choice of 42 models for 1963, ranging from low-price compacts to medium-price luxury cars.

There are three separate lines of Dodge passenger cars, each distinctly different in styling, size and price. All are on display at Farrington Motors.

The three lines are: the new, family-size compact Dart; the standard-size, popular-price Dodge; and the luxurious, medium-price Dodge 880 and Custom 880.

Widest Selection

Don Farrington, of Farrington Motors says, "Our 1963 line-up gives the American motorist the widest selection of Dodge cars in our company's 49-year history."

The new Dart is built on a 111-inch wheelbase and is seven inches longer than the 1962 Dodge compact. It's offered in nine attractive models, including two convertibles.

The newly styled Dodge, which has a wheelbase of 119 inches, is six inches longer than last year's standard-size models. The Dodge line has 24 models, including two special high-performance Polara 500 sports models with bucket seats.

The Dodge line-up also includes

nine medium-price 880 and Custom 880 models. These big, new cars have a 122-inch wheelbase and an over-all length of 17 feet, 9 inches.

50,000-Mile Warranty

New features include:

A five year or 50,000-mile warranty on major power-train components; newly developed aerodynamic windshield wipers that prevent "windlift" at high speeds; increased corrosion protection for body and exhaust system; all transistor radios.

Crankcase ventilation (anti-smog) system; increased seat fabric durability; improved starter for six-cylinder engines; amber-colored turn signal lens; more durable and easier operating hood latch.

Forty-five degree engine mounts that provide better isolation of engine noise and vibration; a new automatic transmission filter that allows a 32,000-mile interval between oil changes; and a new heater-ventilator system for the Dart which provides more precise and responsive control of heat, speeder defrosting and 40 percent more fresh air for summer-driving.



**YOUR NEIGHBORHOOD BANK ... at
Fehling and Nameoki Rds. TR. 6-1241**


**A Point Of
View About
AUTO
FINANCING**

LOOKING FOR LOW FINANCING RATE?
LOW MONTHLY PAYMENTS?
FAST LOAN SERVICE?
THEN SEE US WHEN YOU ARE READY TO
FINANCE YOUR NEXT CAR!

**OPEN DAILY
9 A. M. TO 2 P. M.
Fridays 9 a.m. to 1 p.m.
3:45 p.m. to 7 p.m.**

Member Federal Deposit Insurance Corporation
Regular Savings Earn Maximum Highest Legal
Rate of Interest at the American National Bank

**AUTO
LOANS**
AT LOW
BANK RATES



LOOKING FOR LOW FINANCING RATE?
LOW MONTHLY PAYMENTS?
FAST LOAN SERVICE?
THEN SEE US WHEN YOU ARE READY TO
FINANCE YOUR NEXT CAR!

**OPEN DAILY
9 A. M. TO 2 P. M.
Fridays 9 a.m. to 1 p.m.
3:45 p.m. to 7 p.m.**

Member Federal Deposit Insurance Corporation
Regular Savings Earn Maximum Highest Legal
Rate of Interest at the American National Bank

**AUTO TOPS
AND
SEAT COVERS**

**CUSTOM-FITTED
TO YOUR CAR**
SPECIALIZING IN CUSTOM SEAT COVERS
AND COMPLETE INTERIORS
JERRY'S
1747 State St. TR. 7-4436

**THE
DO-IT-YOURSELF
SEASON IS HERE!**

AND WE HAVE THE TOOLS
TO HELP YOU.



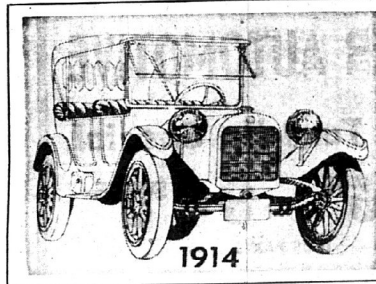
- ★ SOCKET SETS
- ★ AXLE PULLER
- ★ ARC WELDER
- ★ AUTO POLISHER
- ★ HYDRAULIC JACKS
- ★ ACETYLENE TORCH

**TORQUE
WRENCH**
1200 Inch — 100 Ft. Lb.

**AUTOMATIC TRANSMISSION
JACK**
FITS ALL MAKES OF AUTO. TRANS.

- ★ ADJUSTABLE WHEEL PULLER
- ★ CHAIN HOIST (5-ton Cap.)
- ★ SPRAY PAINTER WITH 100-LB. PRESSURE COMPRESSOR

AMERICAN RENTALS
2210 NAMEOKI ROAD TR. 7-6283
Between 23rd and Edwardsville Road



DODGE HAS CHANGED SINCE 1914

SPEEDING NOT ALWAYS ACCIDENT CAUSE

Many motorists are still unaware of new findings on what causes accidents and how to avoid them despite the continuing emphasis by many public organizations on safe driving themes.

Most people know, for instance, that excessive speed is still the chief circumstance in auto fatali-

ties. The National Safety Council, however, in a recent study pointed out that five out of six drivers involved in fatal accidents were not exceeding the legal speed limit.

The Council states that the reason is because of the widespread misunderstanding of what "speeding" really is. Most people would define it as "going faster than the law allows." To experts, speeding means "going to fast for existing conditions." Since speed limits are good weather, dry roads, day-

light visibility, there are times when the legal speed constitutes dangerous speeding.

There is also new evidence on other causes of auto accidents which haven't been getting sufficient attention.

Take "injury accidents" for instance, the kind that don't destroy lives, only health. The chief factor in these accidents, it has recently been discovered, is not speed, but failure to yield right of way.

Go First Class In '63 Go For Buick

Selected As The Outstanding Car By The Nations Foremost Magazine Which Reports Regularly To The Consumer, The Finest Values Available In Every Market.

DRIVE BUICK BEFORE YOU BUY
See And Drive The Fabulous Riviera

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Free World Vehicle Production Up 21 Per Cent

NEW YORK—There were 17,167,000 vehicles produced in the free world last year, an increase of 21.3 per cent over 1961. Of this total, slightly more than 50 per cent were produced in North America, reports Automobile International.

The magazine's annual survey of manufacturing statistics shows that North American production increased 1,662,600 units to a total of 8,703,900. Elsewhere outside the Communist bloc, production increased 1,253,100 units to a record 8,461,100.

Despite substantial percentage gains in many countries, there still were only four countries in which production was more than a million units—United States, Germany, United Kingdom and France.

But both Japan and Italy came to within less than 50,000 of that figure, and at the rates of production prevailing in those countries late last year, both will manufacture well over a million units in 1963, the publication states.

Only three makes scored outputs of more than a million units within one country—Chevrolet, United States Ford and Volkswagen. Several others approached that figure, but their production was spread over a wide range of vehicles of different sizes and types.

In the ranks of major manufacturing nations, there was only one soft spot. That developed in the United Kingdom, where the production of commercial vehicles declined from 460,100 in 1961 to 422,000 last year. An increase of 229,000 in passenger car production kept Britain's total output climbing.

Ranking of the seven largest manufacturing countries, in terms of combined output of cars and commercial vehicles is:

United States, 8,197,200; Germany, 2,428,000; United Kingdom, 1,655,000; France, 1,537,300; Japan, 981,400; Italy, 951,200; Canada, 508,700.

In terms of passenger car production only, here was the 1962 ranking:

United States, 6,943,400; Germany, 2,072,300; France, 1,339,100; United Kingdom, 1,233,000; Italy, 880,000; Canada, 428,200; Japan, 263,100.

Ranking in terms of commercial vehicle production was:

United States 12,253,800; Japan 718,300; United Kingdom 422,000; Germany, 355,7000; France, 198,200; Canada, 80,500; and Italy, 71,200.

THE DEPENDABLES BUILT BY DODGE!



PUBLIC ENVY...



NUMBER ONE

The good-looking automobile above is as easy to own as it is to envy. It's a full-size Dodge, priced model for model with such low-price notables as good old cars "F" and "C".

No wonder Dodge has scored a whopping 63% sales increase so far this year. Here are Dodge room, comfort and quality at a price you can afford—backed by a new 5-year/50,000-mile warranty*—the longest,

strongest warranty in the business.

There are 24 low-price Dodge models to choose from—sedans, hardtops, wagons and convertibles. Go see The Dependables at your dependable Dodge dealer.

*Your Dodge Dealer's Warranty against defects in material and workmanship on 1963 cars has been expanded to include parts replacement or repair without charge for required parts or labor for five years or 50,000 miles, whichever comes first, on the engine block, head and internal parts, transmission case and internal parts (excluding manual clutch), torque converter, drive shaft, universal joints (excluding dust covers), rear axle and differential and rear wheel bearings—provided the vehicle has been serviced at reasonable intervals according to the Dodge Certified Car Care schedules.

THE LOW PRICE 1963 DODGE!!!

DODGE DIVISION  CHRYSLER
MOTORS CORPORATION

THE DEPENDABLES ARE COMING ON STRONG! SEE YOUR DEPENDABLE DODGE DEALER!

SEE "EMPIRE", NBC-TV. CHECK YOUR LOCAL LISTING.

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6 CYL. **\$6⁹⁵**

8 CYL. **\$8⁹⁵**

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Steel Welding Still Basic To Auto Frame

Will the car of the future be glued together? Will adhesives some day replace welding as a bonding technique?

These questions were answered by a Chrysler Corporation engineer speaking to a convention of the American Society of Body Engineers.

To the first question, James R. Love, body stress and weight analysis engineer, said that a completely bonded all-steel production car body was unlikely because in critical areas which affect passenger safety welding was still the best method.

In answering the second question, he pointed out that new developments in fiberglass, reinforced plastics and honeycomb sandwich panels and other construction ideas that demand the use of adhesives as the only acceptable fastening, may lead to an all-adhesive bonded car.

In the meantime, adhesives will have a more definite place in car body structures and in the next 10 years will become increasingly prominent. This will be accomplished by the combined efforts and co-operation of design engineers, the technical laboratory and the manufacturing experts.

"This combination could result in the use of structural adhesives as a means of realizing the goal of building a better car with lower weight and less cost," Love said.

German Auto Repair



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WE ALSO SERVICE RENAULTS

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OLDSMOBILE'S DYNAMIC 88 WINS CLASS "G" IN MOBIL ECONOMY RUN!

**TOPS ALL MEDIUM-PRICE V-8's WITH
20.01 AVERAGE MILES PER GALLON!**

With a husband-and-wife team at the helm, an Oldsmobile Dynamic 88 four-door sedan showed seven other Class G cars in the 27th annual Mobil Economy Run how to get the most from a gallon of gas.

Equipped with 280-h.p. Rocket V-8 Engine, Hydra-Matic transmission and power steering—Oldsmobile's economy champ topped its field by averaging 20.01 miles per gallon in the more than 2,500-mile run from Los Angeles to Detroit. Of course, not everyone can get this winning gas mileage in normal, everyday driving. Economy Run drivers are experts and the cars are finely tuned.

But you can step into a Rocket today and let it show you the kind of economy that's made Oldsmobile's most popular model the money-saver of the medium-price class!



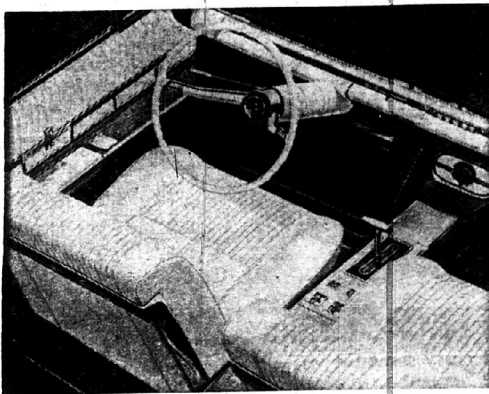
This advertisement approved
and the date certified true
by the United States Auto Club

----- DRIVE A WINNER . . . DRIVE AN OLDS . . . AT YOUR FRIENDLY OLDSMOBILE DEALER'S! -----

WOODROME OLDSMOBILE

1905 Madison Ave.

Dynamic 88 Wins Class "G" Economy Run



STARFIRE — BEAUTIFUL INSIDE AND OUT

America's full-size sports car sensation — Starfire by Oldsmobile! The contoured roofline on the coupe, as well as the striking satin-aluminum panel along the side, gives Starfire a stunning style that distinguishes it from any other car! Its renowned 345-h.p. ultra high-compression engine and foam-padded bucket seats provide responsive command in armchair comfort. And there's even a new Tilt-Away Steering Wheel that lets you get in and out with utmost ease. The full-length control console at your side houses stick-shift 1963 Hydra-Matic, tachometer and glove box . . . all standard equipment! For trend-setting fashion and zesty performance, it's Starfire . . . an Oldsmobile original!

Safety-padded instrument panel, clock, windshield washers, padded-spoke steering wheel, chrome-accent carpet inserts and wheel discs are also standard on Starfire.

Olds 88 Averages 20.01 Miles Per Gal.

Competing against seven other class G cars in the 27th annual Mobil Economy Run, an Oldsmobile Dynamic 88 won hands down.

Equipped with the famous 280 HP Rocket V-8 engine, Hydra-Matic transmission and power steering Oldsmobile's champ topped the field with an average of 20.01 miles per gallon in the more than 2,500 mile run from Los Angeles to Detroit.

Economy run drivers are experts and their cars are tuned to perfection. This mileage will not always hold true in everyday driving, "but with Oldsmobile's top engineering and performance, even "everyday drivers" are amazed at the economy, comfort and drivability of the all new Oldsmobile for 1963. Woodrome Oldsmobile, through the courtesy of Bill and Jack Woodrome are inviting the public in to try for themselves, this fabulous car for '63.

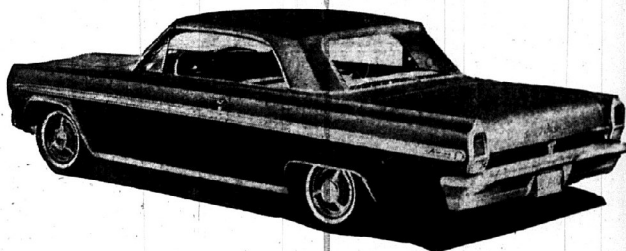
Ultra high - compression Starfire Engine features Fire - Swirl combustion chamber, power-peak combustion ratio, 345 horsepower, 440 lb.-ft. torque, 394-cubic-inch displacement. Other standard equipment includes stick-shift 1963 Hydra-Matic, power steering, power brakes.

COME SEE . . . FOR '63 WOODROME OLDSMOBILE

CORDIALLY INVITES YOU

-- TO --

THAT "SOMETHING EXTRA" CAR FOR '63



1963 OLDSMOBILE "JETFIRE" HARDTOP

The 1963 Jetfire, along with all other Oldsmobile F-85 models, has been designed as a more impressive looking car, with more the look of an Oldsmobile. Crisply and youthfully styled, the Jetfire has its own identifying tailored aluminum band along the sides. Bucket seats and center console are standard equipment. The Jetfire combines the advantages of power when it is needed and economy when it is wanted. Its exclusive Turbo-Rocket engine maintains the high efficiency of turbo-charging with ultra-high compression.

WOODROME OLDSMOBILE

1905 Madison Ave.

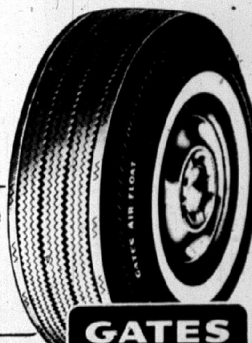
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OPEN 'TIL 9 P. M.

1¢ WHITEWALL sale

Buy Gates Air-Float Whitewall at regular low blackwall price plus 1¢!

New 1963 nylon tire with premium tread design. Compare the quality of the Air-Float with the rayon tires that come on new cars! Its premium tread design has 11 non-skid ribs, 6,000 gripping edges and triple traction bands. The double stabilizer running ribs give improved steering and roadability.



24-MONTH Road-Hazard Guarantee

Covers ANY failure for full warranty period. Should tire fail for any reason you get a new tire, with full credit for unused mileage, based on Gates nation-wide standard adjustment schedule.

**Save \$3
per tire,
or more,
limited time only**

Example: During this sale you can get a 6-70-15 tube-type Air-Float Whitewall, regularly priced at \$18.45, for only \$15.45 (the regular blackwall price) plus a penny and old tire off your car.



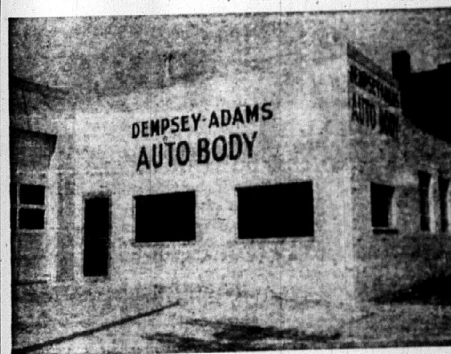
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'63 CHEVROLET

just beautiful...
and jet-smooth

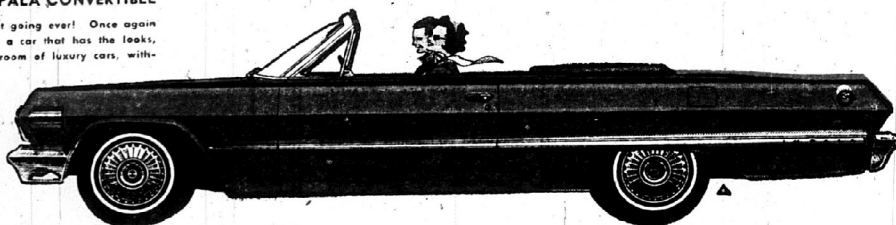


ONE-STOP SHOPPING

IT'S CHEVY SHOWTIME '63
SEE THE ENTIRELY DIFFERENT KINDS OF CARS AT
OUR ONE-STOP SHOPPING CENTER!

1963 CHEVROLET IMPALA CONVERTIBLE

Go Chevrolet for the greatest going ever! Once again Chevrolet has come up with a car that has the looks, the feel, the ride, and the room of luxury cars, without the high price tag.



1963 CORVAIR 500 CLUB COUPE

New self-adjusting brakes, more fully aluminized muffler, refined interiors and trim and new taillight rings make the Corvair even more fun. (Optional at extra cost is the Spyder equipment with 150 horsepower engine.)



1963 CHEVY II 300 4-DOOR 3-SEAT STATION WAGON

Hard as it may be to believe, this year's Chevy II is better, better than last year's and better than anything in its class. Four- or six-cylinder fuel economy and interiors that'd do justice to cars that cost twice as much as the '63 Chevy II with half the charm.



USED CAR SPECIALS!

LIKE NEW TRADE-INS. LATE MODELS --- CHOOSE
FROM OUR LARGE SELECTION --ALL MAKES and MODELS

1962 Chev. Impala H. T. . . \$2595
Powerglide, Power Steering
1962 Chev. BelAir . . . \$1995
6 Cylinder, Stick, 3500 Miles
1961 Corvair Monza . . . \$1395
1961 Chev. BelAir 4-door . \$1495
1961 Chev. Impala H. T. . . \$1995
1961 Rambler 4-door . . . \$1495

1960 Chev. Biscayne . . . \$1250
1960 Chev. Impala H. T. . . \$1695
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1959 Chev. BelAir 4-door . \$1195
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Creampuff
1959 Chev. BelAir . . . \$995

1958 Plymouth 4-door . . . \$695
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GO JET-SMOOTH IN CHEVROLET FOR '63 . . .



**1963 Corvette
Sting Ray**

Chevrolests All New Sports Car
For '63



1963 CORVAIR MONZA CONVERTIBLE

This is about the best thing that's happened to buying cars since Chevrolet started building them — four entirely different kinds of cars to choose from at our One-Stop Shopping Center. If you're a luxury-lover, you'll probably want to go no further than those 13 plush new Jet-Smooth '63 Chevrolets. Want to give your budget an even bigger break? Step over and see what's new with those 10 nifty models of the '63 Chevy II. Or maybe you've been eyeing sports-car caps, in which case have a go at a sporty new Corvair (8 of them, including

three snazzy bucket-seat Monzas and those big Greenbrier Sports Wagons.) There's even something for the all-out sports-car set—the daring Corvette Sting Ray. Picking a new car has never been easier. (Unless you'd like to own them all!)

Now see all that's new at your Chevrolet dealer's

Try out all the things these bucket-seat Chevrolet Super Sports have going for you—extra-cost options like 4-speed transmissions, high-performance engines, Positraction axle, tachometers, the works—and your decision won't be whether but which.

There's the Jet-smooth Chevrolet Impala SS with all the luxury you could reasonably want, all at a reasonable Chevrolet price; the Chevy II Nova 400

SS, a car that can give any family more run for its money (gives you a break on upkeep, too); the turbo-supercharged rear-engine Corvair Monza Spyder (nice, huh?); and finally, the sports car that inspired them all, Corvette.

Chances are you've got your Super Sport picked out already. If not, some warm spring weather, a country road and your friendly Chevrolet dealer will help you decide, for sure!

CHEVROLET	CHEVY II	CORVAIR	CORVETTE
EENY	MEENY	MINY	GO CHEVROLET

All Super Sports available in both coupe and convertible models.
(Super Sport and Spyder equipment optional at extra cost.)

See four entirely different kinds of cars at your Chevrolet dealer's

AT YOUR SERVICE
TO HELP

KEEP 'EM ROLLING

**WE'RE
PROUD**

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The Finest Service Available For
All Makes of Cars and Trucks.

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Harvey Miller, manager of Gateway Loan, will be glad to help you finance that used car or make a down payment on a new one. He will lend you \$25 to \$800 with terms designed to fit your budget without strain. Stop in and see Harvey today!



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OUR EXPERTS:

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AN \$18 VALUE

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Adjust brakes on 4 wheels. FREE fluid as needed

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All 3 Services

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OUR EXPERTS
CHECK

• Exhaust system • Brakes
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SEE US NOW! YOU'LL DRIVE SAFER!

SEE PLYMOUTH FOR '63.. Winner At Riverside



Riverside Winner For Second Year

A year ago, in early 1962, Plymouth asked an independent testing company to set up and conduct a series of impartial tests designed to answer one question...

Based on a head-to-head comparison of performance, handling, economy, safety and durability, which car could clearly be called the best buy in its price class.

When the dust had settled on this Showdown at Riverside, the question mark had been erased. Plymouth had won eight of the

ten independently conducted, rigidly controlled tests!

But times change, and so do cars!

With the introduction of the 1963 models, Plymouth people wondered if the record would hold. Would Plymouth's clearest superiority in '62 continue in 1963?

The answer to these and other questions are provided by this report on the Return to Riverside...

Once again, Plymouth sought out a qualified third party to set up, conduct and sanction the competition. Nationwide Consumer Testing Institute (NCTI) agreed

to supervise the entire program, providing they exercised complete control.

They purchased the test cars directly from dealer showrooms just as you would. Each was equipped with lowest-priced automatic transmission, standard V-8 engine, power steering, radio, heater, and safety belts. In other words, the cars were at showroom strength—in no way souped up.

NCTI also hired the drivers, all professionals. For the front line they chose Roger McCluskey, who led last year's Indianapolis "500" until a radiator failure took him out of the race; Clem Proctor, whose 12 years of driving includes two Grand Prix events and the Darlington 500; and Leroy Neumeier, who has set a total of 16 separate American and International track records. Plus, John Rutherford, J. L. Henderson and Bobby Sperle.

NCTI stipulated that each event be run three times, with the drivers switching cars, to eliminate the human element. Results for each event were arrived at by averaging the three heats and—Plymouth repeated and won again at Riverside!



**5
wonderful ways
to welcome spring**
(and save a pretty penny).

1. Breeze along behind Lark's optional supercharged V-8 engine.
2. Relax and enjoy Lark's roomy, lap-of-luxury convertibles.
3. Let springtime in—through Lark's exclusive choice of sunroof sedans.
4. Help yourself to the blue-sky fun of a slide-roof Lark Wagonaire.
5. Drive the best bargain of your life—waiting for you now at your Studebaker dealer's!

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LARK Studebaker
CORPORATION

ELLEDGE MOTOR CO.

19th and Grand Avenue

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Advanced Thinking For '63 Studebaker

Advance thinking from Studebaker as never before! Performance options no other cars provide!

- Caliper disc brakes—stop in half the distance!
- Supercharged engines—for safer passing-power!
- Unique automatic transmission with "stick-shift" manual over-ride! Real driver control... and more driving fun.
- Double-safety hydraulic brake systems. Power assists!

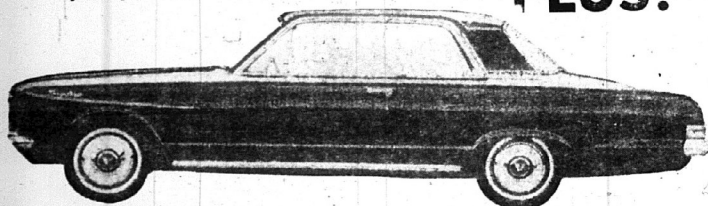
WOW!

TAKE A GOOD LOOK AT
AMERICA'S MOST IMPROVED CAR

A REAL EYE-CATCHER... AND ALL
QUALITY THROUGHOUT... THAT'S WHY

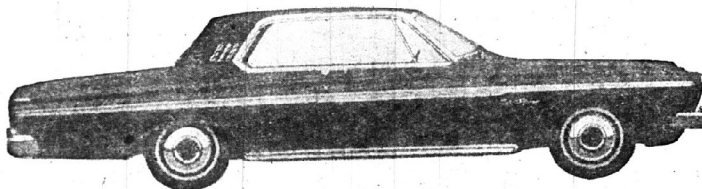
SALES ARE UP 55%

VALIANT BEST All Around Compact
Anybody Has Come Up With Yet!



ELLEDGE
MOTOR CO.
19th AND GRAND GL 2-3137

No Wonder Plymouth's On The Move!



Want to know just how good these Plymouths and Valiants are? . . .
Ask Earl Glenn or Harold Matson to show you one soon!

PLUS!

The Best Protection a New Car
Investment Ever Had!
Only Chrysler Corp. Gives You This!

AMERICA'S FIRST 5-YEAR/50,000-MILE WARRANTY*

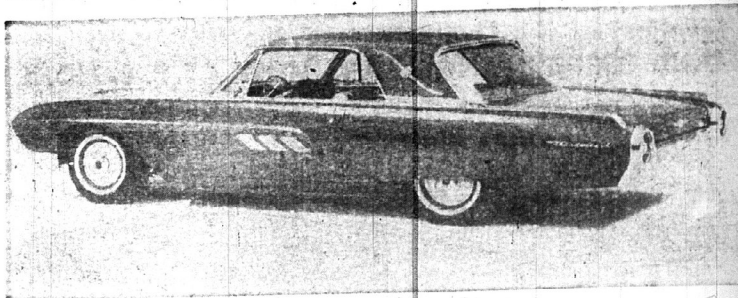
**5 YEAR
OR 50,000 MILE
WARRANTY***

*Your Authorized Plymouth-Valiant Dealer's Warranty against defects in material and workmanship on 1963 cars has been expanded to include parts replacement or repair, without charge for required parts or labor, for 5 years or 50,000 miles, whichever comes first, on the engine block, head and internal parts; transmission case and internal parts (excluding manual clutch); torque converter, drive shaft, universal joints (excluding dust covers), rear axle and differential, and rear wheel bearings, provided the vehicle has been serviced at reasonable intervals according to the Plymouth-Valiant Certified Car Care schedule.

Come In and Test Drive Plymouth and Valiant Today!
19th & GRAND GL 2-3137

Let Yourself Go In The Lively V-8's From Ford

THE FORD MUSTANG



T-BIRD SETS PACE FOR '63

The style-setting Ford Thunderbird sets new standards of elegance, performance and quality in 1963. All four new Thunderbird models — hardtop (pictured), hardtop Landau, convertible and sports roadster — combine distinctive styling with hundreds of engineering refinements that make them the highest quality cars ever produced by Ford Division. Maintenance requirements on the 1963 Thunderbird are drastically reduced, with a chassis that requires no major lubrication for 100,000 miles and an oil change interval of 6,000 miles. With a new vertical-bar grille and sporty new touches of interior luxury, including a walnut-grained effect on door and instrument panels, personal console and steering wheel of the hardtop Landau, the 1963 Thunderbird remains in a class by itself.

FORD ADVANCES

The four lines of cars in the 1963 product line-up from Ford Division feature lively styling and performance along with less maintenance.

THUNDERBIRD

The finest quality car ever produced by Ford Division, incorporates more than 2500 engineering and design changes for 1963. Although the Thunderbird body was already noted for rigidity, almost 80 pounds of reinforcement have been added to give an even more solid feel for 1963. Other Thunderbird features for extra comfort and convenience include 100,000 mile or three year major chassis lubrication, and 6,000 mile minor lube interval, a new, quieter, longer-life exhaust system, new hydraulically-powered windshield wiper motor, new alternator, new circuit breakers built into the power windows and elimination of the traditional 1,000-mile inspection.

The 1963 Thunderbird continues the styling integrity and progressive improvement that led to sales of 405,000 Thunderbirds since the car's introduction in 1954.

FALCON

Emphasizes sports appeal with nine new models, new styling and a host of new features for 1963. New models in the Futura series include two two-door hardtops, a four-door sedan and two convertibles. The new Falcon Sprint adds still another two-door hardtop and a convertible.

An electrically-powered top is styled to give the Futura convertible a sleek silhouette. Bucket seats and sports console are standard on the Futura Sports Convertible.

Engineering improvements for 1963 include a more rugged front suspension assembly, new engine mounts, single-speed electric windshield wipers and the extended lubrication features found on all Ford Division products except Falcon Club Wagons and Buses.

FAIRLANE

Offers two completely new hardtops and three new station wagons in the pace-setting middle-weight line for 1963.

The two new hardtop models capture the Thunderbird spirit with a lower profile, sleek thin roofline and smartly styled overall appearance. Newly-designed bucket seats, a full-length console and luxury car appointments express a sporty feeling of fun on wheels. A complete range of economy and performance is offered by 21 different combinations of performance, from the 170-cubic-inch 6-cylinder to the 260 Challenger V-8. The new Fairlane wagon line of three models includes the Squire with simulated exterior wood paneling.

When Ford Motor Company opened its engineering and styling corral recently, it turned loose a Mustang unlike anything ever to come out of Detroit—the first car built by a major American manufacturer which fits into the European-dominated popular sports car class.

Responsible for the development of the experimental two-seater are a pair of Ford vice presidents—H. L. Misch, engineering and research, and Gene Bordinat, styling.

Misch describes the vehicles as "a high-performance personal automobile which could fit the mass sports car market."

Powered by a V-4 engine developed by Ford of Germany, the Mustang delivers 106 horsepower and has a top speed of 117 miles per hour. It has a 13-gallon fuel

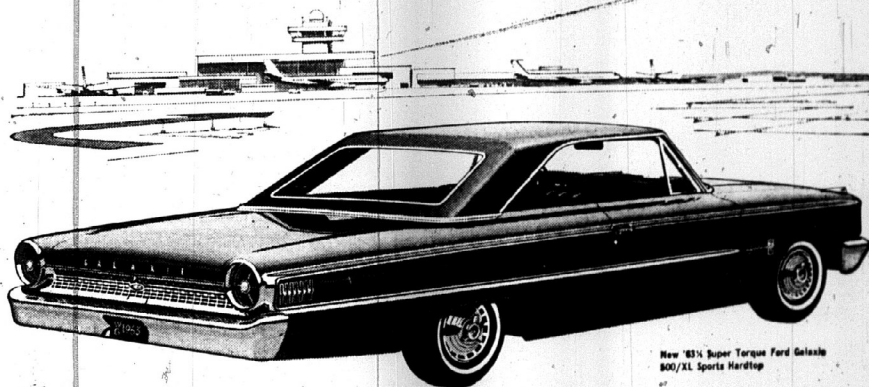
tank and obtains 35 miles per gallon in normal highway driving.

Most sports cars in the Mustang class have either forward- or rear-mounted engines since they usually are derived from sedan model production vehicles. The Mustang is a completely original design by Ford with its engine midship—behind the cockpit but forward of the rear axle.

The car has a 90-inch wheelbase and an over-all length of 154 inches, and offers an extremely low silhouette—only 28.8 inches high at the peak of its hood. It is 39.4 inches high at the top of its airfoil roll bar, which is styled to complement the car's design.

The Mustang weighs only 1500 pounds—nearly 500 pounds less than other competitive cars in its class and only about half as much as the most popular American sports car now being produced.

LET YOURSELF GO !



New '63 1/2 Super Torque Ford Mustang
800/XL Sports Hardtop

Come in and drive this new '63 1/2 Super Torque Ford Sports Hardtop!

HERE'S THE BEST WAY TO LIVE IT UP IN LUXURY!

There's never been a Ford like this! It's the most-changed car in Ford history! You're cradled in deep-cushioned luxury—bucket seat luxury. Flick the key and you awaken the particular kind of Thunderbird V-8 thunder you have chosen. (Ford offers you a wider V-8 choice than anyone... Including one that brings horsepower up to a tremendous 425!) Now, sample the total performance built into this Ford of Fords. Incidentally, we're making these '63 1/2 Fords nearly as easy to buy as they are to try! So let yourself go... see your Ford Dealer today! *Optional

THE LIVELIEST OF THE LIVELY ONES COME FROM YOUR

FORD DEALER

F.O.A.F.



SPECIAL XL STEERING WHEEL



4-SPEED STICK SHIFT*



THUNDERBIRD-TYPE FLOATING MIRROR



DELUXE WHEEL COVERS



CHOICE OF 4 V-8's



DEEP BUCKET SEATS

B. E. HOHLT, Inc.

1837 Madison Ave.

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SEE . . .

THE FULL LINE

The Liveliest of the Lively Ones... the NEW 63½
COMMAND PERFORMANCE CARS NOW AT B. E. HOHLT

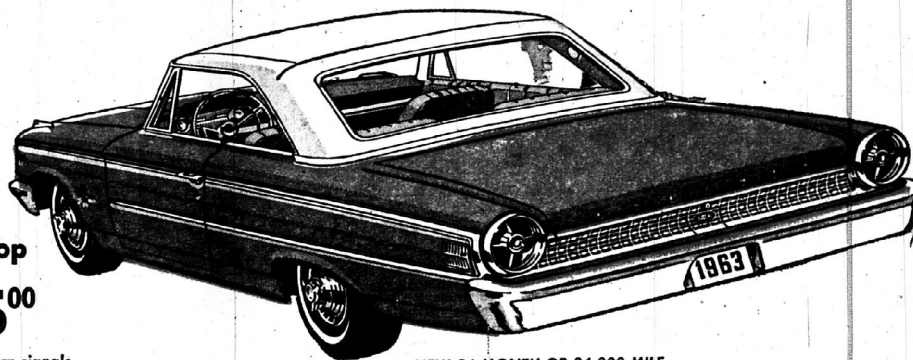
**Galaxie 500
Sports Hardtop**

\$2395⁰⁰

Equipped with heater, turn signals,
back-up lite, electric clock,
and oil filter.

\$195.00 DOWN PAYMENT
(Cash or Trade)

\$69.36 Per Mo. for 36 Mos. Includes Financing
(Insurance and Sales Tax Extra)



NEW 24 MONTH OR 24,000 MILE
FACTORY WARRANTY ON ALL NEW FORDS



FALCON FUTURA HARDTOP

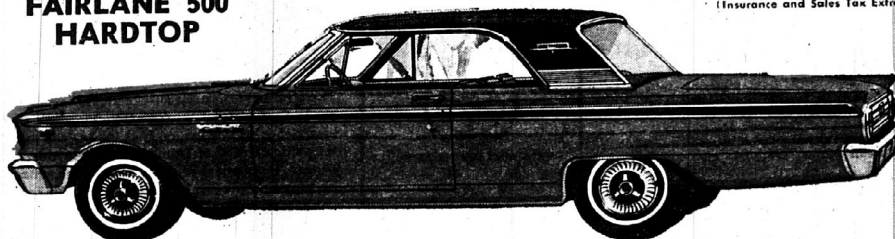
Equipped with Heater, Turn Signals,
and Oil Filter

\$2095

\$195.00 DOWN PAYMENT
(Cash or Trade)

\$59.90 Per Mo. for 36 Mos. Includes Financing
(Insurance and Sales Tax Extra)

**FAIRLANE 500
HARDTOP**



Equipped with
Heater, Turn Signals,
and Oil Filter

\$2195

\$195.00 DOWN PAYMENT
(Cash or Trade)

\$63.05 Per Mo. for 36 Mos. Includes Financing
(Insurance and Sales Tax Extra)

THE CHOICE IS YOURS
BANK RATE FINANCING EASY MONTHLY PAYMENTS

B. E. HOHLT FORD INC.

1837 MADISON AVE.

TR. 6-0300